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Hilton Seychelles Labriz Resort & Spa Introduces Hilton Huanying to Welcome Chinese Travelers

Program Offers Fluent Staff, Traditional Menu Items and Amenities

SEYCHELLES – 28th July, 2014 Hilton Seychelles Labriz Resort & Spa today announced its participation in Hilton Huanying, a tailored experience for all travelers of Chinese origin. The Hilton Worldwide program inspired by the Chinese word for "welcome" enables travelers to book at Hilton Seychelles Labriz Resort & Spa and other participating hotels with confidence, knowing the properties will meet cultural needs and expectations of Chinese travelers abroad.

Hilton Huanying includes three key touch points of the on-property experience - arrival, guest room and Breakfast at Hilton. Elements of the Hilton Huanying experience include a front desk team member fluent in Mandarin; guest room amenities such as a selection of Chinese teas and teakettles, slippers, and a dedicated television channel with Chinese programming; and breakfast items including congee, dim sum, and fried rice and noodles.

"We are very excited to be taking part in the Hilton Huanying program with Hilton Seychelles Labriz Resort & Spa. Hopefully this accolade will introduce the resort to a wider range of guests," said Claus Steiner, Cluster General Manager – Seychelles Hotels.

Hilton Huanying was introduced in 2011 following research into the needs of international travelers and unique market insight resulting from the company's more than 20 years of experience operating in China.

Hilton Seychelles Labriz Resort & Spa is one of more than 85 properties participating in Hilton Huanying around the world.

Travelers can visit www.hilton.com/huanying to view a list of participating hotels. Media can access additional information at <http://news.hilton.com/huanying> and can learn more about Hilton Seychelles Labriz Resort & Spa at <http://www.hiltonseychelleslabriz.com/>

About Hilton Seychelles Labriz Resort & Spa:

Hilton Seychelles Labriz Resort & Spa is located on Silhouette Island, 20 km northwest of Mahé; this luxurious mountainous beach hideaway is sandwiched between a dazzling 2.5 km long white beach with leaning palms over turquoise seas strewn with granite boulders and tropical forest. Only a 20 minute helicopter transfer from Seychelles International Airport, Mahe and a 45-minute boat trip via Bel Ombre Jetty, the resort is home to one of the largest nature reserves and National Marine Parks in the country. Guests can choose from three spacious and peaceful villa categories, from Garden Villas, to Beachfront Villas to Deluxe Hillside Pool Villas and Deluxe Beachfront Pool Villas. The jewel in the crown of these rooms is the magnificent Presidential Villa offering panoramic views of the Indian Ocean. Families, nature lovers, divers, adventure-seekers and romantics can all find a haven at Hilton Seychelles Labriz Resort & Spa.

- World Travel Awards' Seychelles Leading Resort - 2013
- World Travel Awards' Seychelles Leading Spa Resort - 2013
- Global Traveller Awards' Best Resort in Africa - 2013
- Trip Advisor Certificate of Excellence - 2013

About Hilton Hotels & Resorts

Founded in 1919 as the flagship brand of Hilton Worldwide, Hilton Hotels & Resorts continues to build upon its legacy of innovation by developing products and services to meet the needs of savvy global travelers at more than 550 hotels across six continents. Hilton is the stylish, forward-thinking global leader in hospitality with Team Members shaping experiences in which every guest feels cared for, valued and respected. Access the latest news at news.hilton.com and begin your journey at www.hilton.com or www.hilton.com/offers for the latest hotel specials. View a list of official social channels at www.hilton.com/social. Hilton Hotels & Resorts is one of Hilton Worldwide's ten market leading brands.

About Hilton Worldwide:

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Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of eleven world-class global brands is comprised of more than 4,100 managed, franchised, owned and leased hotels and timeshare properties, with more than 685,000 rooms in 92 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.